



SPONSORSHIP OPPORTUNITIES



GETTING THE EL CAJON COMMUNITY OUTDOORS

Weekends throughout the summer and fall we will celebrate El Cajon's diverse neighborhoods with our neighborhood block parties called **America on Your Street**. This event will build, deepen and celebrate connections within our culturally diverse community by creating a platform for sharing the day and getting outdoors with our neighbors.

America on Your Street

COMMUNITY

Create an enjoyable, entertaining, low-cost, and safe outdoor event for children, families and members of the community.

DIVERSITY

Unite residents, honor and celebrate the diversity and history of the people who make El Cajon

"The Valley of Opportunity."

NETWORKING

The neighborhood block parties will offer the chance for neighbors to meet while getting to know each other face-to-face. These neighborhood events will bring communities closer together.

OUTDOOR GAMES

Rec Squad staff will bring new and old games to neighborhoods to encourage outdoor activities in a safe atmosphere. We hope to encourage socialization between youth, families and residents.

ABOUT THE EVENT

Neighborhood block parties give neighbors a chance to connect, enjoy the public realm of the street, share information, and celebrate events together. Residents, with the help of our Rec Squad, will enjoy each other's company, share stories, eat food, play outdoor games and be able to socially distance if necessary. Some of these neighbors might know each other while others might be meeting for the first time. The City of El Cajon Parks & Recreation Department Rec Squad will bring sports and games to each community on a weekend while the community members block off a street in their neighborhood. Recreation staff will coordinate games and the neighborhood will plan the rest of their street community event.

SPONSORSHIP OPPORTUNITIES

Sponsorship packages can be tailored to suit your needs and will provide an opportunity for community engagement via in-person and digital outreach. For information regarding custom sponsorship opportunities, contact the City of El Cajon Parks and Recreation Department at sbullock@cityofelcajon.us or at (619) 873-1641.

ONLINE ENGAGEMENT



6,867

Facebook Followers



3,115

Instagram Followers



36,500

Residents Receive Newsletter



7,880

ActiveNet Email Subscribers